**YPT Boston Chapter Board Meeting**

September 13, 2016

HDR Boston, September 13, 2016

Meeting Minutes

Board Members Present: David Moyer, Jennifer Slesinger, Matt Moran, Natalie Raffol, Mike Tremblay

1. Call to Order – Jenifer Slesinger
2. Approval of August Meeting Minutes
   1. Tabled to October Meeting to provide members with more review time.
3. Chair’s Report – Jennifer Slesinger (Acting Chair)
   1. Elections
      1. Board Members Discuss Future Plans for Positions on the Board
      2. Social media push for people to run for run for positions will be made.
4. Treasurer’s Report–David Moyer
   1. Checks Received or Expected:
      1. Membership Dues - $496 received
         1. Money for books from Book Club event was also received as a part of this.
      2. Sponsorship Money
         1. Cambridge Systematics still needs to send $200 check for transportation camp
         2. Kittleson received
         3. IBI and ZipCar checks are also expected
   2. Checks Sent or to be Sent:
      1. Michael Searmento is owed money and David will find a means to get him a check.
   3. Financial Situation:
      1. David expects that YPT Boston will be under budget for the year.
5. Admin -Matt Moran
   * 1. Dropbox Reorganization
        1. Group discussed proposed organization structure
        2. Matt to upload for comment to Google Drive
     2. Update transition items and make sure it is in a logical order
   1. Membership Update - Ian McKinnon
      1. Current membership and social media statistics are as follows (and increase from previous month):
         1. Friends – 1311 (up from 1308)
         2. Members – 215 (up from 231)
            1. New Members: 5
            2. Reactivations: 12
            3. Grace: 15
         3. Facebook Friends – 481 (up from 476)
         4. Twitter Followers – 765 (up from 761)
   2. Sponsorship Update – Mike Tremblay
      1. The Current State of Sponsorships Includes:
         1. Sponsorship is behind on collections. Zipcar (New person potentially), IBI (Laura has it in process)
         2. Kittelson – Recently sent the sponsorship check
         3. Nelson Nygaard - Mike to check into this and ask a new contact
         4. McMahon and HDR are up by the end of the year.
         5. The budget assumed new sponsors but these were not forthcoming. Also, PB downgraded its sponsorship from Platinum to Gold.
         6. Potential New Sponsorships
            1. Barr Foundation
            2. Lyft
            3. Bridj
            4. Hubway/Motivate
         7. Goal of $6,000 – this could be on or about this level.
   3. Programming Update – Natalie Raffol
      1. Old News
         1. Beers with the Board
            1. Lots of motivated/new people
            2. Lessons from this – North Station is a harder draw than a more central lactation like DTX or Government Center
         2. Hubway Tech Tour
            1. Motivated and Engaging hosts
            2. Popular for the people who were involved with it.
            3. Dispatchers and Computer system
            4. 10-15 was the ideal number. 25 would have been more difficult.
            5. Sullivan Square Station is not the most friendly to place to meet but it is fairly close to this location.
            6. Matt to send thank you note for the Hubway tour
      2. Future Events
         1. Moving Together Happy Hour
            1. Located at MJ O’Connor’s

Table triangles/Cards

* + - * 1. Natalie had some issues with the credit card that was used
        2. Table

Banner and Materials

Annual Reports

Raffle

$25 Giftcard

New Members get pint glass

Discussion of who will staff the table

* + - 1. Lunch and Learn
         1. AFC 2.0

Matt Cibrowski will be hosting a lunch and lean

* + - 1. Focus 40 After Party – After Party
         1. Dudley Square event at the new Boston Department of Transportation Building on Thursday, October 15
         2. Roof Top BYOB Event or at a local eatery.
         3. Jen to coordinate with Michael on this issue.
      2. Volunteering – October 22nd
         1. 11-12:30 in South Boston – Carson Beach
         2. This is open to other groups and others have reach out about hosting this event.

Environmental Club of BU

* + - * 1. Location of Post-Lunch

Banshee or another location nearby

Parking, MBTA, etc.

David to reach out to Uber

* + - 1. Potential Events – October
         1. Longfellow Tech Tour – First or Second Week of October – David to look into this as a potential tech tour idea.
         2. Ex-Secretary of NC Transportation – Evening Networking Event with a Speaker.
         3. David Moyer – Event on his rooftop apartment tower in the Theater District – this could potentially be the annual meeting. David Moyer to reach out to BCEC about hosting a social event. This could be on a Thursday. This could potentially be on October 27th.
         4. Transit Matters – Partner with them on an event that focuses on their work. This could be something that posts on social media and does not go deep into the planning stages.
         5. MBTA Service Delivery Policy – this is still in planning. Nothing definitive yet.
      2. Potential Events – November
         1. Trivia – Natalie has reached out to Michael about organizing this.
  1. Communications Update- Laura Riegel
     1. Upcoming E-mails
        1. Next Email - Monday, September 19th E-mail and Thursday September 22nd email. Followed up by a Moving Together Reminder on Sept 27th
           1. Moving Together
           2. Elections

1. Other Business
2. Adjournment

**Next YPT-Boston Chapter Board Meeting: TBD**