Young Professionals in Transportation (YPT) is an international 501(c)(6) nonprofit coalition of organizations, which helps professional development, fellowship, and networking for young professionals in the transportation field.

CONNECT WITH US:

- info@yptransportation.org
- @YPTvoice
- @YPTTransportation
Welcome
Directors
History
Vision & Mission
Sponsorship
Finance
Communications
Programs
Connecting new professionals in transportation worldwide

Membership to YPT is open to all young transportation professionals around the world. We DO NOT have an age-restricted definition of "young" in YPT. Anyone is welcome to participate in our activities.

Each year, Young Professionals in Transportation provides an Annual Report to highlight our many successes over the past twelve months. This document serves to celebrate the accomplishments of our Chapters and the organization as a whole.

2020 was a difficult year for many. We were able to adapt to the virtual world that we now live in and provide opportunities for our members from the comfort of their home.

We continue to give our members a fun and unique opportunity to connect and celebrate their passion and innovation in the field of transportation, such as our annual YPT awards. Above all, the strength of YPT comes down to the people we meet and the connections we make. We look forward to working together this new year to ensure these opportunities and successes continue, despite the circumstances. We are the future of transportation.

Sincerely,

Your YPT International Board of Directors
BOARD OF DIRECTORS

The National Board of Directors is based in Washington, DC, and is elected each November to provide guidance and leadership for the international organization as a whole.

Haley Estelle // HDR
Chair/Chief Executive Officer
chair@yptransportation.org

Shane Misztal // TranSmart/EJM
Deputy Chair
deputy@yptransportation.org

Jaime McKay // WSP
Director of Sponsorship
sponsorship@yptransportation.org
BOARD OF DIRECTORS

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Yes Segura // Smash The Box
Director of Communications
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William Wang // Port Authority of NY & NJ
Director of Administration
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The mission of Young Professionals in Transportation (YPT) is to become the preeminent professional development organization for emerging leaders in the transportation field.

Our members are the rising leaders in the transportation field and are employed in consulting firms, local government, and national transportation agencies across the continent.

YPT is rapidly expanding its membership and influence. Since January 2014, YPT has added new chapters - including multiple international chapters - and has grown to 25 chapters across North America.

Our international board supports local chapters as they develop innovative programming and grow membership, as well as sustaining strong ties with national transportation agencies and organizations. YPT hosts events at international conferences, such as TRB, and partners on learning opportunities and fun events through digital engagement.
VISION & MISSION

Connecting new professionals in transportation worldwide

VISION STATEMENT

YPT's vision is to provide career guidance, fellowship, and networking opportunities for young professionals in the transportation field. We are the future of transportation.

MISSION STATEMENT

Professional Development: A regular series of seminars, technical tours, and other opportunities from leading individuals or teams in transportation.

Fellowship: An ongoing forum for mutual support and interaction among young transportation professionals, especially for those starting their careers.

Networking: Networking events to help young professionals advance their careers and share innovative ideas.
“Vehicles are one of the best modes of transportation. Relationships are one of the best vehicles of transformation.”

Kate McGahan
SPONSORSHIP

Supporting YPT shows a commitment to supporting the future of transportation. Our members are rising leaders in the transportation field and are employed in consulting firms, local government, and national transportation agencies across the continent. YPT relies heavily on financial support from private sponsors to keep membership costs reasonable for our young members, and we offer a wide range of attractive benefits to show our gratitude to sponsors. Sponsor benefits include displaying sponsor logos on our website, on all member email correspondence, and at international events; social media and email announcements promoting our sponsors; and unlimited job listings, to name a few. We can also discuss a custom benefit package or co-sponsorship with a local YPT chapter.

We are so appreciative of all our international sponsors for their generous support over the past year. We couldn't do it without you! This past year, YPT was fortunate to partner with a number of large and small companies and agencies. We are excited about the growing support!

CARPOOL

LET'S SHARE A RIDE! Have a portion of your sponsorship go towards a LOCAL chapter of your choice & have additional local benefits.

If your organization is interested in sponsoring YPT international, please contact:

Jaime McKay, Director of Sponsorship
Sponsorship@yptransportation.org
The 2019-2020 fiscal year was a successful one for YPT International. A continued trend of increased sponsorships and a strong membership base allowed YPT to end the year with a net profit, which boosted net assets of the organization. This provides stability to the organization and will allow YPT International to increase its support of local chapters. As YPT grows, it continues to look for other ways to expand its revenue sources.

In addition to expanding its membership base and sponsorship levels, YPT continues to explore ways to extend its reach to other countries beyond the United States and Canada. In the year ahead, YPT will identify chapters, as well as investigate capital expenditures to improve YPT’s organizational structure. These could include improvements to YPT’s membership database, online presence, and increased funds for local programs, such as chapter exchange programs.

YPT is looking forward to successful years ahead, and is thankful to its generous sponsors, as well as the volunteers who perform the administrative duties while supporting its growth.
NET REVENUE

The numbers shown are representative of the 2019-2020 YPT International Fiscal year. The net revenue is a combination of both the total revenue and the total distributions.

DISTRIBUTIONS

Distributions equate for the amount of total chapter payouts, which are given quarterly throughout the year.

*YPT International collects all membership dues and event fees from all chapters. YPT then distributes $15.00 of every $20.00 collected in membership dues, and a similar portion of event fees, back to the chapters and retains the balance. YPT International bears the full administrative cost of processing these transactions, including all PayPal and credit card fees.
GLOBAL REVIEW

NET INCOME

The numbers shown below are representative of the 2019-2020 YPT International Fiscal year. The net income is a combination of the total revenue plus the total distributions and the total expenses.

EXPENSES
The numbers shown below are representative of the 2019-2020 YPT International Fiscal year. The net assets is a combination of both the total assets and the total liabilities. Assets include our banking services. Liabilities include chapter payouts.

**ASSETS**

Bank of America (79%)
Wells Fargo (21%)

**LIABILITIES**

3rd Qtr Chapter Payouts (40%)
4th Qtr Chapter Payouts (60%)
COMMUNICATIONS

From 2019-2020, YPT International made more progress on expanding our communications. Jerome Horne’s position as Deputy Chair has allowed us to focus on our external communication plan to engage our members through Facebook, Twitter, Instagram, and LinkedIn.

Our internal communications has improved from the switch from CiviCRM to MailChimp. This email application has allowed us to mainstream our communications to make sure everyone receives emails, and has grown from 700 to now 4,000+ subscribers to our monthly email blasts that goes out at the beginning of the month. We have also been working hard on the backend with redesigning the user interface and theme of a new website via WordPress.

2020 YPT TRB Young Members Scholarship

Over the past month, YPT International advertised for submissions our first annual 2020 YPT TRB Young Members scholarship; a direct result of the generous support of Ford Mobility. This scholarship opportunity was advertised through our YPT website and e-mail newsletter, social media platforms, and during YPT meetings.

Four submissions were selected for their demonstration of need, current employment status, participation in their chapter, and commitment to attending the conference and writing up their experiences. Applications who were not selected were offered a free year of YPT Membership as a sign of our gratitude for the effort in applying.
The role of Programs for the international board is to support local chapter and international events, such as happy hours, networking events and educational seminars. In addition, the Director of Programs looks for ways to increase the value members gain from the events that are held and expand the audiences reached through these events.

PROGRAMS STRATEGIC HIGHLIGHTS

With the pandemic, 2019-2020 was a challenging year with the transition to virtual events. However, YPT was able to harness their virtual capabilities and support engaging events from the comfort of home. This year, we were honored to maintain collaborative partners to plan and host these events with.

YPT International supported the inaugural Megaregion Transportation Policy Symposium, and also continues to support Transportation Camps as they continue their online platform strategy.

Approaching the new year, the Board of Directors has discussed some strategic planning to provide some great initiatives and opportunities for the future of YPT. We can't wait to share them in 2021!