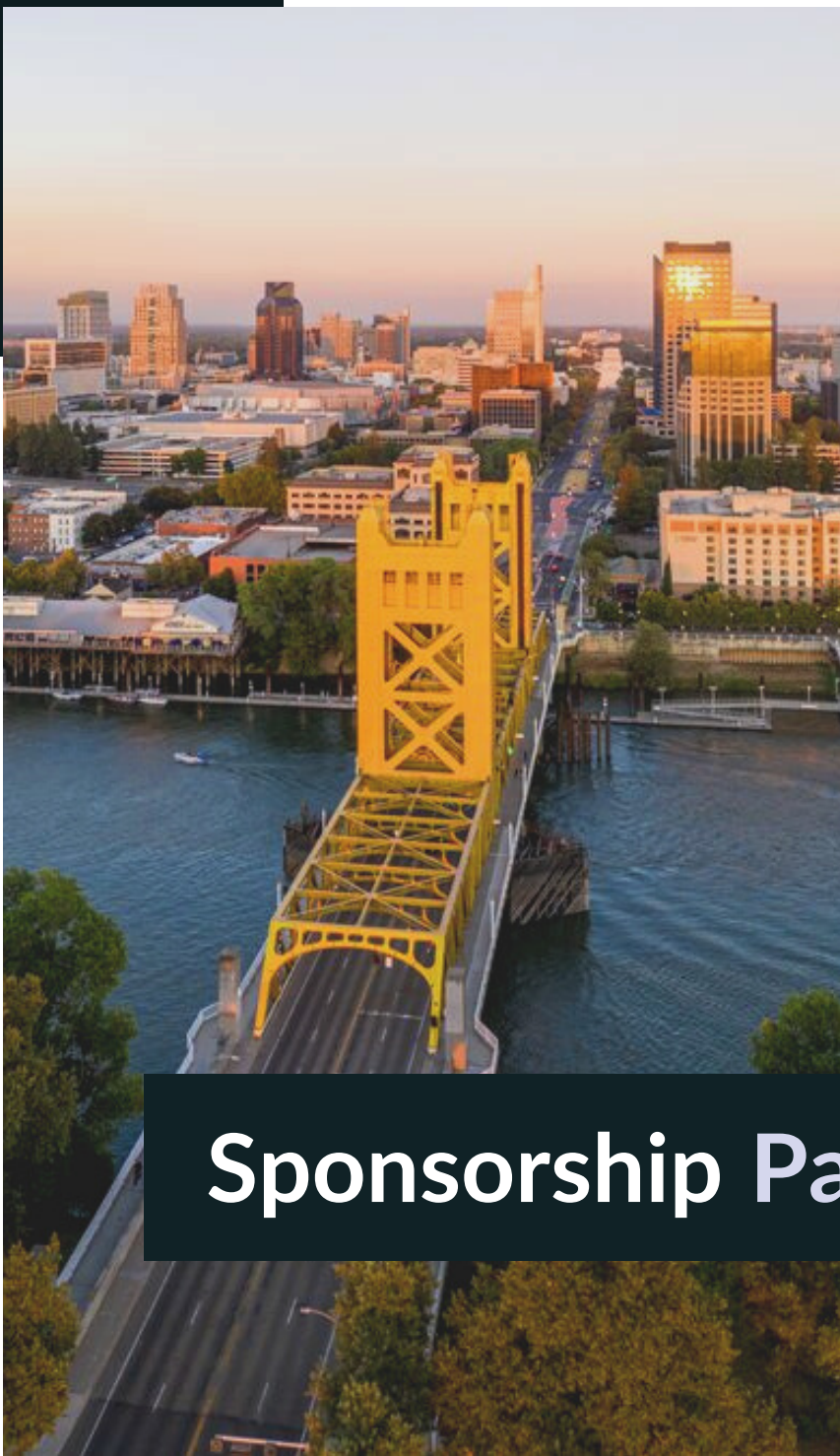


Young Professionals in Transportation
Sacramento Chapter



Sponsorship Package

2023-24



Our local Sacramento chapter of the **Young Professionals in Transportation** has taken the past couple of years to rethink our goals and responsibilities as an organization. Following the COVID-19 pandemic, we began hosting virtual events until in-person activities were possible. Since then, the chapter has been rebuilding our membership and planning events that serve young and emerging transportation professionals from diverse backgrounds.

Our goal for the next year is to build our membership while providing education, guidance, development, and networking opportunities. Of course, none of this is possible without the continued support of our sponsors.

We would like to reach out and ask for your organization's support in the YPT Sacramento Chapter. Your support will allow us to continue providing monthly events for our members, including project highlights, career development panels, infrastructure tours, and mixers.

Your support will help our serve more young + emerging professionals in the greater Sacramento region. We ask that you consider supporting our local chapter for the 2023-24 year. In return, we offer a number of opportunities for your organization and employees to lead and actively participate in YPT events, share information about your firm with young and emerging professionals in the industry.

Enclosed is our 2023 Sponsorship Package with detailed information about our available Sponsorship Tiers. We have an exciting year ahead and hope to have you as part of it.

2023-24 BOARD OF DIRECTORS



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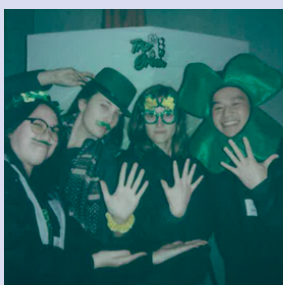
Austin Allen, PE
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Membership**



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Innovation**



Gabriela Hernandez
**SACOG
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We believe a rising tide lifts all boats, and we strive to be an inclusive tide that encourages and drives young professionals to think big, foster innovation, and help shape the world we live in through our work.

About us

YPT Sacramento is the local chapter of Young Professionals in Transportation, a 501(c)(6) nonprofit international professional development organization geared towards new and emerging folks in the transportation industry.

Our Mission

BUILD

Create opportunities for young professionals in a transportation sector to connect with colleagues, gain industry knowledge, and build foundational skills to further their career.

SUPPORT

We are an accessible organization and network that is available and inclusive of all professionals and skill levels.

INSPIRE

Encourage and drive young professionals to think outside of their daily 9-5 and think of the big picture; how does transportation impact their life and the lives of others?

INNOVATE

Foster innovation in the transportation workspace by cultivating an environment which welcomes thoughtful discussions between various perspectives.

Sponsorship Tiers



CAPITOL (\$2,000)

- **Host a YPT event with desired sponsor content such as a project highlight (1x/year)**
- **Sponsor highlight or job posting across YPT Sacramento social media platforms (4x/year - quarterly)**
- **Complimentary one-year membership for 4 employees**
- **Sponsor profile in YPT Sacramento Annual Report (half-page)**
- Sponsor logo in monthly e-newsletters
- Sponsor logo on in-person event signs
- Sponsor logo on website with a link to sponsor's website
- Ability to host YPT events at company's location (1x/year)



TOWER (\$1,000)

- **Sponsor highlight or job posting across YPT Sacramento social media platforms (4x/year - quarterly)**
- **Complimentary one-year membership for 2 employees**
- **Sponsor profile in YPT Sacramento Annual Report (quarter-page)**
- Sponsor logo in monthly e-newsletters
- Sponsor logo on in-person event signs
- Sponsor logo on website with a link to sponsor's website
- Ability to host YPT event at company's location (1x/year)



ADVOCATE (\$500)

- Sponsor news update or job posting across all YPT Sacramento social media platforms (1x/year)
- Complimentary one-year membership for 1 employee
- Sponsor logo in monthly e-newsletters
- Sponsor logo on in-person event signs
- Sponsor logo on website with a link to sponsor's website
- Ability to host YPT event at company's location (1x/year)



SINGLE EVENT SPONSORSHIP (\$250)

- Ability to host sponsored event at company's location
- Event / venue coordination services by YPT officers are available upon request
- Company fliers/brochures at sponsored event (sponsor to provide)
- Social media posts and newsletter content advertising the event to YPT Sacramento members
- Company logo featured on all event notification materials